



Issued: 11:59pm (EST) – Thursday 30 June 2016

JOINT MEDIA STATEMENT

PRIME Media Group and WIN Corporation have, over the past couple of weeks, worked in good faith with the Nine Entertainment Company to negotiate the terms of a program affiliation agreement for the joint venture, West Digital Television, from 1st July 2016 onwards.

Unfortunately, the parties were not able to reach an agreement by the deadline.

As a result all Nine, GEM and GO programming will cease to be broadcast in regional Western Australia from midnight tonight (WST).

PRIME Media Group and WIN Corporation will endeavour to work with Nine Entertainment Company over the coming days to reach an agreement to resume the broadcast of Nine, GEM and GO as soon as possible for the viewers of regional Western Australia.

For further information please contact:

Crystal Bergemann
Prime Television
02 4952 0563