



JOHN HARTIGAN APPOINTED CHAIRMAN OF PRIME MEDIA GROUP (ASX:PRT)

Sydney, Friday, 16 May 2014: Prime Media Group Limited (ASX:PRT) is pleased to announce the appointment of Mr John Hartigan as a director and Chairman of the company.

Mr Hartigan becomes Chairman of Prime after the passing of its founder and long serving Chairman, Mr Paul Ramsay AO.

The Board of Directors is delighted that Mr Hartigan thought so highly of the company so as to accept its offer to be become a director and to serve as Chairman.

Mr Hartigan has an enviable record of achievement in the media industry, particularly during his celebrated time as Chairman and CEO of News Limited.

John Hartigan said:

"I am excited to be joining Prime Media at a time of such rapid change and opportunity across the media landscape.

It is a privilege to work with such a strong management team."

Prime Media Group Chief Executive, Mr Ian Audsley, said:

"In my mind, there is no person better suited, or better qualified than John Hartigan to lead the Board and the company into the future.

It's a tremendous vote of confidence in our business and our people. We very much look forward to the fresh perspectives that John will bring to our business".

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