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DOUG HOGAN APPOINTED NETWORK DIRECTOR OF NEWS FOR PRIME7

PRIME7 today announced the appointment of Doug Hogan as its Network Director of News.

The position is responsible for **PRIME7 NEWS** operations based in Sydney, Canberra, Albury, Wagga-Wagga, Orange, Dubbo, Tamworth and the NSW North Coast; and **GWN7 NEWS** operations based in Bunbury with regional bureaus throughout regional Western Australia.

Upon his appointment Mr Hogan said "The PRIME7 and GWN7 News teams are awesomely talented people. The news bulletins they produce are the best in regional television, evidenced by their strong audience shares and lead over the competition. It's a tremendous privilege to be asked to lead them."

Doug's appointment comes hot on the heels of PRIME7's launch of PRIME7 NEWS at 6:30pm with Daniel Gibson, a national news bulletin that serves the aforementioned local news markets of NSW. Hogan was instrumental in the development and successful delivery of the national news bulletin.

Having started his journalism career with the Cootamundra Herald in 1974, Doug boasts a notable 40 year career in local and national news reporting, presenting and editorial management. His tenure with PRIME7 alone spans over 32 years, 24 of which were as News Editor and Newsreader for local news bulletins servicing the Wagga Wagga and Orange/Central West regions of New South Wales. In 2010, Doug was promoted to the role of Deputy Network News Editor.

PRIME Media Group Chief Executive Mr **Ian Audsley** said "Doug is a giant in our business; passionate, committed, capable and generous with the people he works with. Most importantly for us, he's a winner and we love to win. There was no better choice than Doug to lead regional television's best news outfit".

Doug Hogan will commence in the role of Network Director of News effectively immediately.

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