



PETER MACOURT APPOINTED DIRECTOR OF PRIME MEDIA GROUP (ASX:PRT)

Sydney, Wednesday, 27 August 2014: Prime Media Group Limited (ASX:PRT) is pleased to announce the appointment of Mr Peter Macourt as a director of the company.

Mr Macourt becomes a director of Prime from 1 September 2014 and it is intended that he will stand for election as a director at Prime's Annual General Meeting on 20 November 2014.

Chairman of PRIME MEDIA, Mr John Hartigan said:

"We are delighted to welcome Peter on to the Board of Prime Media Group. He brings an extraordinary breadth of media experience and outstanding financial and strategic skills.

Peter was a director of FOXTEL for 13 years and is currently Chairman of Sky New Zealand Limited, a role that he has held for almost 12 years, having been appointed a director in 2002. He brings extensive insights in all areas of media operations."

Mr Peter Evans and Mr Pat Grier AM have also advised the company of their intention to step down from the Board at the 2014 AGM.

The Board will take the opportunity to renew the composition of the Board and will undertake an extensive search to identify candidates with diverse perspectives and appropriate expertise to replace these directors.

In acknowledging the contribution of Messrs Evans and Grier to the company, Chairman of PRIME MEDIA, Mr John Hartigan said:

"On behalf of the Board of Directors of Prime, I would like to thank Peter Evans and Pat Grier for the valuable contribution they have made to the company during their tenure on the Board. Peter, who joined the Board in 1991, has been a tremendous asset to the company, particularly in his role as Chairman of the Audit and Risk Committee. Pat Grier, who has served on the Board since 2008, has provided unique insights. We are grateful to them for their commitment and long-term support of the company."

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