

PRIME
MEDIA GROUP
MEDIA RELEASE

Issued: Friday 29th April 2016

TV4ME CHANNEL TO CEASE FRIDAY 29TH APRIL

PRIME MEDIA GROUP today announced that its contractual arrangements with the channel supplier of **TV4me** have concluded and as a result, PRIME will cease transmission of the datacasting channel as of midnight tonight, Friday 29th April.

PRIME's owned and operated iSHOPTV datacasting channel will continue to operate.

END

For further information please contact:

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